

# When You Invest in platinum, Choose Eagles FIRST

Discovered by Conquistadors in the 1500s, platinum is the newest, rarest, and usually most valuable of the precious metals group. Seen in the finest jewelry, platinum is also increasingly used for industrial applications, causing demand for the metal to climb. Most recently platinum — especially in the form of bullion coins — has become an investment option.

When you invest in platinum, choose the bullion coins that feature the very symbol of our nation's freedom — the American eagle. Choose American Eagle Platinum Bullion Coins, the number one platinum bullion coins in the world, from the United States Mint.

Investing in Platinum Eagles increases your portfolio's diversity. They bring balance, because their value often moves independently of stocks and bonds. They offer liquidity, meaning they're easy to buy and sell. And in this fast-paced world of electronic investing, Platinum Eagles are tangible investments whose beauty and artistry you can literally enjoy in the palm of your hand. Available in four denominations, they sell at a variety of prices — smaller sizes also make affordable, thoughtful gifts.

## American Eagle Platinum Bullion Coins

Authorized by Congress in 1996 and first minted in 1997, American Eagle Platinum Bullion Coins are the first and only official investment-grade platinum coins from the United States Mint. They're .9995 fine platinum, virtually the finest platinum available.

American Eagle Platinum Bullion Coins are also beautifully designed. The obverse is graced with a portrait of the Statue of Liberty, while the reverse pictures a bald eagle soaring across a setting sun.

## Government Guarantee

American Eagle Platinum Bullion Coins are the world's only platinum bullion coins whose weight, content, and purity are guaranteed by the United States Government. So like the dollar, American Eagles are welcome in major investment markets worldwide. You can even include them in an Individual Retirement Account (IRA).



## Portfolio Diversification

Many investment experts believe that adding platinum to your portfolio may improve its performance. That's because the forces that determine platinum's price usually differ from, and in many cases counter, the forces that determine the price of many financial assets. Investment advisors often suggest that this relationship may help to reduce portfolio volatility. Platinum Eagles are the easy, convenient, and affordable way to add platinum to your portfolio.

## Easy to Buy and Sell

One measure of an investment is liquidity: How easily can it be converted to cash? Platinum Eagles, with their unique United States Government backing, can be sold for cash at coin and precious metals dealers worldwide. They're also legal tender. Their face values are largely symbolic, because platinum's market price — which is reported in the market pages and websites of major newspapers — has historically been higher.

Buy Platinum Eagles at most coin and precious metals dealers, as well as many brokerage houses and participating banks. They sell at platinum's prevailing market price, plus a small premium to cover coinage and distribution costs.



One Ounce  
Platinum Obverse



One Ounce  
Platinum Reverse



One-Half Ounce  
Platinum Reverse



One-Quarter Ounce  
Platinum Reverse



One-Tenth Ounce  
Platinum Reverse

## American Eagle Platinum Bullion Coin Specifications

Content	Weight	Diameter	Thickness
.9995 Fine Platinum	1.0005 Troy Ounces 31.120 Grams	1.287" 32.7mm	0.094" 2.39mm

Content	Weight	Diameter	Thickness
.9995 Fine Platinum	0.5003 Troy Ounces 15.560 Grams	1.063" 27.0mm	0.069" 1.75mm

Content	Weight	Diameter	Thickness
.9995 Fine Platinum	0.2501 Troy Ounces 7.780 Grams	0.866" 22.0mm	0.052" 1.32mm

Content	Weight	Diameter	Thickness
.9995 Fine Platinum	0.1001 Troy Ounces 3.112 Grams	0.650" 16.5mm	0.037" 0.95mm

Coins shown are not actual size.

## Invest in American Eagle platinum Bullion Coins from the United States Mint Today

Founded in 1792, the United States Mint is a bureau of the U.S. Department of the Treasury. The official mint of the United States Government, it makes the nation's circulating legal-tender coinage, and is regarded worldwide for its meticulous craftsmanship. It also produces various commemorative and bullion coin issues. American Eagle Platinum Bullion Coins are minted to demand in West Point, New York.

Invest in an American tradition. A portfolio diversifier. A great gift or reward. Invest in American Eagle Platinum Bullion Coins today. Choose Eagles First.

Also available – American Eagle Gold  
and Silver Bullion Coins

Gold

Silver



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